

## Appendix A

### Job Categories (used by national & international recruiters)

Accounting	Environmental Protection	Optical
Advertising	Fashion	Payroll/Benefits Administration
Agriculture	Finance	Performance/Fine Arts
Architecture/Design	Food Services	Personal Services
Automotive	Fundraising	Pharmacy
Banking	Gaming	Photography/Videography
Business Development	Government	Planning /Logistics
Career Services	Graphic Arts/Illustration	Politics
Children's Services	Health/Human Services	PR/Public Relations Services
Commercial Arts	Healthcare	Printing and Publishing
Communication	Hotels/Lodging	Project/Program Management
Computer Design	Human Resources	Public Health Administration
Computer Hardware	Industrial Design	Publishing
Computer Software	Information Technology	Real Estate
Construction	Insurance	Retailing
Consulting	Interior design	Sales
Consumer Electronics	Internet	Security
Copywriting/Editing	Journalism	Social Media / Networking
Criminology	Legal	Social Services
Customer Service	Manufacturing Production/ Operations	Sports
Dental	Marketing	Transportation
Digital Media/Online Content	Materials	Travel/Leisure
Economics	Media Planning/Buying	UX / UI/Design
Education	Medical/Health	Veterinary/ Animal Care
Energy/Utilities	Mortgage Professionals	Waste Management
Engineering	Non-profit/Charitable Organizations	Wholesale Trade / Import-Export
Entertainment		
Entrepreneurial	Nursing	